

DIGITAL ENTREPRENEURSHIP IN ASIA

26 August 2022

10.30 a.m.

Econo-Cube, Faculty of
Business and Economics
UM

Despite its vital role in economic development, entrepreneurship or the activity of starting and running a business, remains a relatively under-researched topic in economics. To a large extent, this is due to lack of quality data. In this study, we take a deep dive into the determinants of entrepreneurship in developing Asia. Our analysis confirms the importance of institutional factors as determinants of entrepreneurial activity. Our study also analyzes ICT-enabled or digital entrepreneurship, which has emerged as potent economic force in Asia and elsewhere in recent years, including during the COVID-19 pandemic. We also construct an index which measures and compares digital entrepreneurial systems across countries. Finally, based on our analysis, we provide concrete policy options for a more entrepreneurial and dynamic Asia.

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